

APPALACHIAN RENAISSANCE FAIRE OF TENNESSEE

Sponsorship Agreement

“Merchant” Tier

Pursuant to the terms described below, _____
(hereafter “sponsor”) agrees to provide a consideration of _____
(hereafter “sponsorship”) to the Appalachian Renaissance Faire of Tennessee (hereafter “ARFT”) to
sponsor the event _____
(hereafter “the event”).

Terms:

1. This tier is for a **minimum \$500 sponsorship** and grants the sponsor:
 - a) one complementary ticket to the event
 - b) one complementary ARFT tee-shirt
 - c) marketing promotion across our official website and social media platforms
 - d) an advertisement within the event pamphlet
2. Due to the immersion aspect of our festival and limited ground space, we would be unable to grant independent booth space at this time. However, our event has a casual dress crew manned "Information Booth" that you would be welcome to have a representative and membership forms at.
 - a) The Information Booth is equipped with a 10x10 pop-up canopy for coverage, a table for flyers or forms, and two chairs for team members supplied by our organization for no additional cost.
3. Sponsor to provide a PDF of the official corporate logo as used by your marketing team so that we may post the correct branding.
4. Our events are rated and intended for families of all ages. We offer different specialized interactions depending on the age of our guests throughout the event.

5. With our recent update in location, we are anticipating a minimum attendance of 5,000 guests at the event based on previous years' attendance numbers.

Conditions & Agreement:

Please complete this agreement and return it to ARFT no later than _____ in order to reserve your place within our pamphlet and Information Booth. Please use a mailing service that provides tracking to ensure delivery.

Checks and completed agreement can be mailed to ARFT at:

Appalachian Renaissance Faire of Tennessee

PO Box 885

Johnson City TN 37605

Alternatively, the completed, signed form can be emailed to:
webmaster@appalachianrenaissancefaire.com

Monetary consideration may be sent via PayPal to:
arfttreasury@gmail.com – please reference this agreement in the notes when sending via PayPal!

Agreed on this date: _____

by:

Sponsor

ARFT

(Printed Name)

(Printed Name)

(Signature)

(Signature)